**Quotes from ideas wall for launch presentation**

**Cultural diversity**

“there is a unique experience that invites you into Parramatta to experience different walks of life - the heritage of many different cultures coming together is something that should be celebrated…”

**Public and active transport as supporting place-based activation**

“make Parramatta a green space for pedestrian access only through centrical streets running through the beautification of a redeveloped Parramatta Park right through to eat street and camellia precinct (Westfield’s included) - free light rail transport inviting people into the centre of the CBD while creating free car spaces in and around the centro space to give access to the commercial print - the fabric of the city needs to lend itself to the different cultures that use it not just replicate a Paddington or Bondi junction”

**Cycling infrastructure for commuting**

“Cycling infrastructure is good for recreational activity but is lacking when it comes to transport for commuting, making it too car-centric or unfriendly to ride into the CBD from the fringe suburbs (North Parramatta, Northmead, Oatlands, etc.)”

**Creative scene**

“give young university students/graduates the chance to build their brand in the area - free commercial space for a period of years inviting flow through traffic into a developing scene - store frontage that excites people and offers opportunity for growth - alot like the arts grants that are offered this would invite students to promote productivity on home soil while mixing with new business dynamics already within the area”

**Relating to younger population and opportunities to be involved in decision making**

“Greater opportunity to be involved in committees and to feel part of decision-making. Greater representation of younger people and visibility into decision-making.”